

**RICOH**  
imagine. change.

**Connect &  
Collaborate.**



**Transform  
any space  
into a dynamic  
meeting place.**

The latest communication technologies from Ricoh can help you improve productivity, deliver better service, reduce travel costs and even enhance your environmental footprint.

Ricoh is enabling better communication between people using smarter ways to meet, present and share content.

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**Connect & Collaborate by Ricoh** is a new way of working that brings together a suite of powerful visual communication technologies for organisations and educational institutions.

#### **Why Connect & Collaborate?**

Empower your employees, partners and customers with a range of communication options for faster, more effective collaboration and service delivery.

You will have simple, streamlined solutions for all your visual communication systems – tailored to your unique requirements and objectives. This includes the latest tools and services for video conferencing, collaboration rooms and digital signage.

We provide an end-to-end package that covers everything you need to implement and manage all of these and more within your organisation.

#### **Visual Communication Systems enable you to:**

- transform everyday meetings into dynamic collaborations with fixed and mobile video conferencing, and customised visual communication solutions for meeting rooms
- facilitate real-time collaboration across multiple locations
- create collaboration-driven classroom environments to enhance the learning experience
- increase productivity and enable a better work-life balance for employees
- reduce the costs and time lost from traveling to meetings
- enhance your environmental performance
- encourage greater collaboration across global operations.

#### **New work styles**

Ricoh's comprehensive solutions are driven by the demands of increasingly popular work styles, like remote working and real-time collaboration across locations in small to large businesses and educational institutions. A collaboration-driven classroom environment enables more engaged learning with projectors for video screening and presentations, combined with interactive flat panels that have easy to use tablet-like functionalities, and enable users to email or print directly from the screen.

Executive conference rooms and huddle areas empower employees with tools for effective collaboration across locations, including all-in-one video conferencing via Ricoh's Unified Communication System.

#### **Improve productivity**

Providing employees with flexible, easy-to-use communication options, will speed up information sharing and decision making. Remote collaboration removes the need for time spent in transit, allowing employees to focus on getting work done.

#### **Reduce travel and operating costs**

Effective remote collaboration helps reduce your organisation's travel and accommodation expenditure, saving time, money and enhancing your environmental performance.

#### **Simplified management and support**

Ricoh provides a single point of contact for managing all your video and visual communications. Having one partner for support, means it's easier to make queries or alter your services as your requirements change.

#### **Support sustainability**

As well as demonstrating your commitment to modern work styles, remote collaboration helps enhance your organisation's environmental performance through reduced reliance on travel for meetings and paper-based communications.

#### **Improved work/life balance**

By accelerating the pace of collaboration and reducing the need for time out of the office, our visual communication solutions can improve your employees' work/life balance, and the bigger picture of improved productivity, employee retention and recruitment.

# Collaboration tools and technology.

Ricoh Connect & Collaborate offers a customised selection of visual communication options to support your specific requirements and objectives.

Our offerings draw on Ricoh's industry-leading range of visual communications equipment, software and services, and our global track record of partnering with customers for their communication and workflow needs.

We combine our own unique solutions with additional technologies such as meeting room booking solutions, to provide the widest possible range of communications support for your operation.

The solutions include video, document sharing and interaction through Projectors, Interactive Whiteboards and the Unified Communications System. Combining these will transform any meeting place into a dynamic collaboration space.

With our specialist technical support, you can be assured you have the right solution to meet the communication needs of your employees, partners, students and customers.



## Interactive Flat Panels

Interactive Flat Panels (Whiteboards) facilitate efficient training and collaborative working by helping you develop, present and interact with content that engages and enlightens.



## Unified Communication Systems

The Ricoh Unified Communication System frees you from the constraints of place and setting with easy-to-use real-time interactive audio and video communications via the Internet.



## Business Projectors

Ricoh's range of projectors make it easy to show compelling, high-quality presentations in any setting, from a small office, conference room or a full auditorium.



## A changing world needs a new approach to communication

The world is changing in ways that were unimaginable 20 years ago. People are interacting with each other, and information faster and in more ways every day. Mobility has taken hold and made it easier to connect with others for personal and work purposes. What was almost unthinkable just two decades ago is now taken for granted. As people have become more connected, the workplace has also changed. Work is no longer a destination but an activity. Workers expect to be able to collaborate with colleagues and partners from anywhere, using mobile technology.

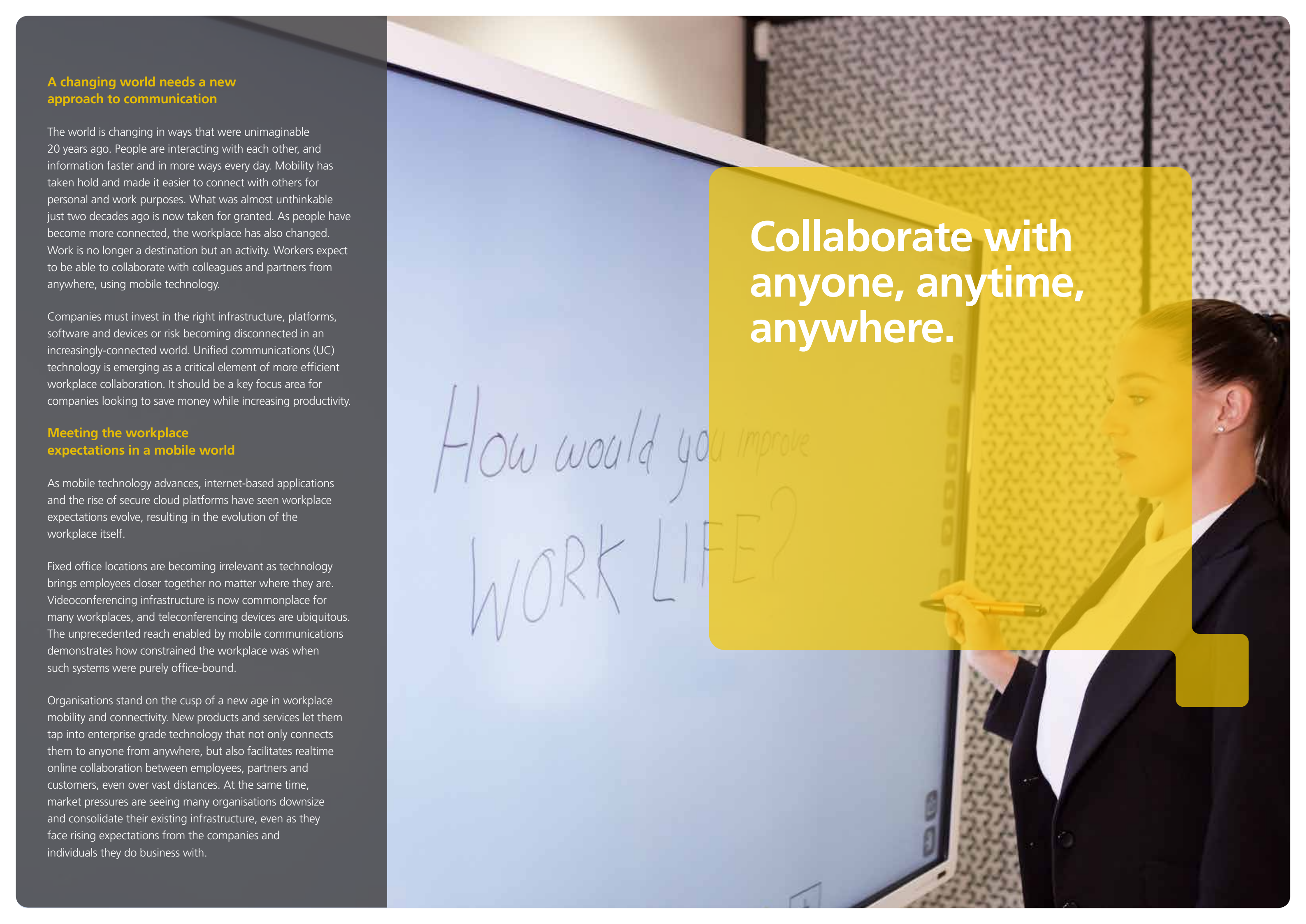
Companies must invest in the right infrastructure, platforms, software and devices or risk becoming disconnected in an increasingly-connected world. Unified communications (UC) technology is emerging as a critical element of more efficient workplace collaboration. It should be a key focus area for companies looking to save money while increasing productivity.

## Meeting the workplace expectations in a mobile world

As mobile technology advances, internet-based applications and the rise of secure cloud platforms have seen workplace expectations evolve, resulting in the evolution of the workplace itself.

Fixed office locations are becoming irrelevant as technology brings employees closer together no matter where they are. Videoconferencing infrastructure is now commonplace for many workplaces, and teleconferencing devices are ubiquitous. The unprecedented reach enabled by mobile communications demonstrates how constrained the workplace was when such systems were purely office-bound.

Organisations stand on the cusp of a new age in workplace mobility and connectivity. New products and services let them tap into enterprise grade technology that not only connects them to anyone from anywhere, but also facilitates realtime online collaboration between employees, partners and customers, even over vast distances. At the same time, market pressures are seeing many organisations downsize and consolidate their existing infrastructure, even as they face rising expectations from the companies and individuals they do business with.



**Collaborate with anyone, anytime, anywhere.**

How would you improve  
WORK LIFE?



## Small Office or Huddle Room.

Ideal for groups of 4 to 6.



This room features:



SMART DEVICE CONNECTOR



UNIFIED COMMUNICATION SYSTEM



MOBILE PROJECTOR



## Standard Office.

Ideal for groups of 8 to 10.



This room features:



65" INTERACTIVE FLAT PANEL



UNIFIED COMMUNICATION SYSTEM



SMART DEVICE CONNECTOR



# Boardrooms.

Ideal for groups of 8 to 12.



This room features:



84" INTERACTIVE FLAT PANEL



UNIFIED COMMUNICATION



SMART DEVICE CONNECTOR



BUSINESS PROJECTOR



# Large Meeting Room.

Ideal for groups of 12 or more.



This room features:



UNIFIED COMMUNICATION SYSTEM



BUSINESS PROJECTOR



SMART DEVICE CONNECTOR



## Large Room.

Ideal for groups of 15 or more.



This room features:



84" INTERACTIVE FLAT PANEL



BUSINESS PROJECTOR



SMART DEVICE CONNECTOR



# Training or Classroom.

Ideal for groups of 15 or more.

This room features:



84" INTERACTIVE FLAT PANEL



UNIFIED COMMUNICATION



BUSINESS PROJECTOR



SMART DEVICE CONNECTOR



## Mobile.

Interconnection between devices is fundamental to the Connect & Collaborate concept. That's why Ricoh provides mobile Apps to further enhance your visual communication experience. You can leverage smartphones, tablets and other mobile devices to share information between Ricoh devices and with remote colleagues.

### Ricoh Unified Communication System App

A real-time mobile visual communication tool that integrates audio, video and document files. Available as an App for your personal computer or tablet, you can communicate from anywhere with anyone as if you were face to face.

The Unified Communication System is the ideal platform for portable, real time interactive audio and video transmission and multipoint transmission. With a platform set up in the cloud and service provided via the Internet, this is an unprecedented way to Connect & Collaborate.

#### For Mac and Windows PCs

##### Key features include:

- Sending and receiving video/audio
- Ability to connect with Ricoh Unified Communication System products
- Ability to connect an unlimited number of sites
- Ability to display up to 9 sites
- PC screen sharing

#### For iPad/iPhone/Android

- Sending and receiving video/audio
- Ability to connect with Ricoh Unified Communication System products
- Ability to connect an unlimited number of sites
- Ability to display up to 4 sites
- PC screen sharing (receiving)

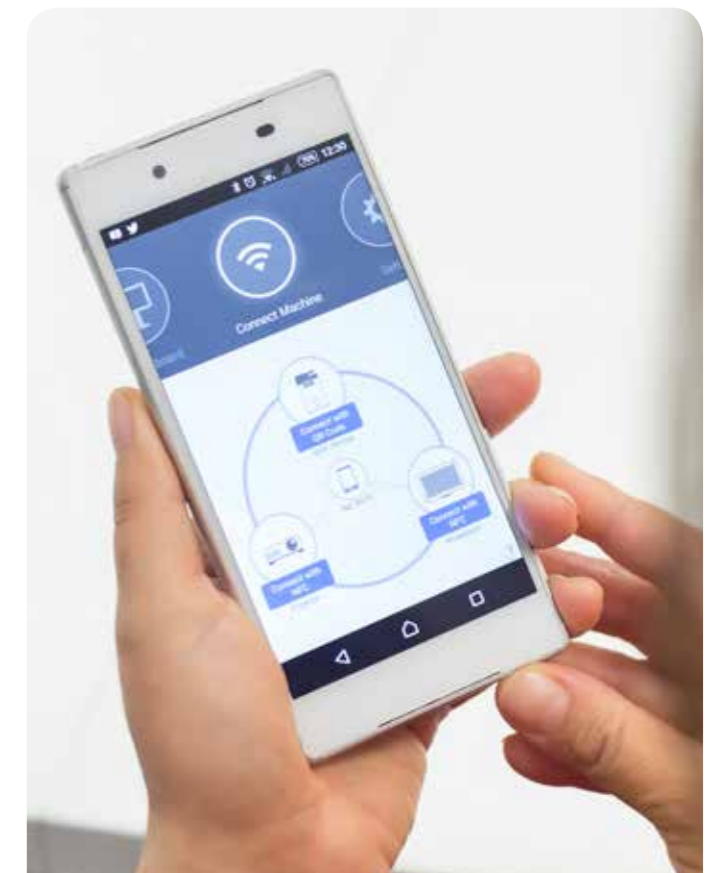
### Ricoh Smart Device Connector App

Connect your mobile devices to Ricoh products with the Smart Device Connector App. Now you can print, display and project documents and images stored in your smart device or cloud storage (Dropbox and Google Drive).

The App also provides an easier and faster way to send documents for printing and the ability to collect scanned images using your Apple or NFC-compatible Android-based smart device.

With the App installed on your smart device, you can quickly establish a secure connection with a compatible Ricoh multifunction printer without the need to register your smart device or join your organisation's network.

Using an Apple smart device, you can make a direct WiFi connection with the printer simply by scanning a unique QR code on the printer. Similarly, swiping an Android device with NFC technology enables a direct connection to be made. You can then carry out a wide range of tasks directly from your smart device, such as submitting documents for printing, scanning copies of documents directly to your smart device or mailbox and sending faxes via the MFP. For even greater simplicity, you can utilise the address book in your smart device to send copies of documents and fax messages directly to your contacts.



## How we do it

Ricoh Connect & Collaborate covers every stage in the process of planning, deploying and maintaining an effective mix of visual communication options for your organisation.

As part of our integrated offering, we provide:

### Consulting

Assessment and consultancy to identify all the options for your communications platform to support your situation and objectives, followed by a targeted plan for implementing them within your operation.

### Devices & Systems

Communications equipment and software required to support fluent, productive remote collaboration, including Ricoh's proven industry-leading solutions, integrated with additional technologies.

### Services

Managed access to communication services, such as video and audio conferencing and virtual meeting rooms, on a usage basis.

### Support

Full support for equipment, solutions and services deployment, including user training, project management, service management and change management, to help streamline adoption within your operations.

Remote and on-site support and maintenance to ensure the continued high performance of your communication facilities.

### Monitoring

Ongoing monitoring and reporting of the performance of your communications solutions, based on agreed KPIs and SLAs, and regular consultancy on opportunities for further improvement, as part of our commitment to continuous optimisation.



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**RICOH**  
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**Collaborative  
work life  
begins here.**

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